

# FOURTH ANNUAL CHARITY GOLF TOURNAMENT

JUNE 23<sup>RD</sup>, 2011



Benefitting

The Colorectal Cancer Association of Canada

Colorectal Cancer  
Association of Canada

Colorectal Cancer  
Association of Canada

Dear Friends,

It has been a long cold winter and I'm sure you are looking forward to seeing and playing on green grass again. This year's fundraising golf tournament in support of the Colorectal Cancer Association of Canada ('CCAC') promises to be another superb event building on the major leap forward that we made in last year's event. Major news for this year's tournament include:

- Return of Barrick Gold/Barrick Energy as our title sponsor
- Personalized Footjoy golf shoes as the major giveaway
- Elimination of the formal sit down dinner in favour of an stand-up, outdoor buffet that fosters more mingling and an earlier return home

All of the changes are designed to continually raise the bar and ensure that this is the best tournament that you will play in.

Last year's event raised \$130,000 and for that we are eternally grateful. Third party fund raising events such as this are critical to the success of the CCAC in expanding our range and quality of initiatives to combat colorectal cancer and help those afflicted with the disease. A few of our major initiatives in Western Canada in the past twelve months include:

- Continued success with our Giant Colon, touring shopping malls and also First Nations reserves
- The hugely successful "get your butt seen" advertising campaign that involved posters on the backs of buses in Calgary and Edmonton as well as extensive print media and television
- May 2011 CCAC Round Table Conference in Vancouver that brings together medical professionals, governments, patient support individuals and the pharmaceutical companies to establish consensus for the priorities and initiatives relating to colorectal cancer
- Training cancer coaches for in the Province of Alberta and the rest of Canada; and
- Barry Stein, President of the CCAC speaking at the Tom Baker Cancer Centre in March, 2011

The CCAC continues to grow and add staff and is raising its own bar to ensure that it remains a global leader in the fight against colon cancer. Your support and participation in the 2011 event is gratifying and important for both the financial capacity of the CCAC and our desire to create more awareness of the disease amongst the leaders of the Calgary business community.

Remember that Colorectal Cancer is *Preventable, Treatable and Beatable*.

Sincerely,

*Paul Moynihan*

*Steve Hunter*

*Craig Langpap*

# EVENT INFORMATION

Thursday June 23, 2011  
Stewart Creek Golf & Country Club  
Canmore, Alberta

Two Person Best Ball  
(each player plays their own ball)

Maximum 88 Players  
Cost: \$600 per Player <sup>(1)</sup>

Registration	8:30 am
Shot Gun Start	9:15 am
Putting Contest	1:30 pm
Stand-up buffet	2:00 pm
Prizes Presentation	3:00 pm

Note: We are eliminating the sit down dinner this year and will feature an outstanding stand-up buffet, outdoors. The objectives are to enhance the comradery and socializing and an earlier return home

<sup>(1)</sup> Includes a pair of customized FootJoy golf shoes, all food & beverages and fabulous prizes

## SPONSORSHIP OPPORTUNITIES

### Food and Beverage Sponsors:

**Banquet Sponsor:**  
\$7,000



- ✓ Golf for two players
- ✓ Prominent signage at the banquet
- ✓ Tax receipt for \$6,300

**Beverage Sponsor:**  
\$6,000



- ✓ Golf for two players
- ✓ Prominent signage at the banquet
- ✓ Tax receipt for \$5,300

**Lunch Sponsor:**  
\$4,000

- ✓ Recognition in programs and with the lunch
- ✓ Tax receipt for \$4,000

**Breakfast Sponsor:**  
\$3,000

- ✓ Signage at the buffet breakfast
- ✓ Tax receipt for \$3,000

### Title Sponsor:



- ✓ Naming Rights for the event
- ✓ Prominent signage and company logo on all materials pertaining to the event
- ✓ Foursome of golf
- ✓ \$23,600 tax receipt

### Apparel Sponsor:



- ✓ Logo on FootJoy golf shoes given to each golfer attending the event
- ✓ Golf for two players
- ✓ Tax receipt for \$9,300

### Hole Sponsors:

- ✓ Signage at one hole
- ✓ Golf for two players
- ✓ Tax receipt for \$5,300

**\$25,000**

**\$10,000**

**\$6,000**

### Prize & Equipment Sponsors:

**Prize Sponsor:**  
\$4,000

- ✓ Signage at the putting contest
- ✓ Tax receipt for \$4,000

**Golf Ball Sponsor:**  
\$3,000

- ✓ Logo on golf ball (Titleist Pro V1) along with the CCAC logo
- ✓ Tax receipt for \$3,000

**Hat Sponsor:**  
\$1,500



- ✓ Logo on top quality golf hat
- ✓ Tax receipt for \$1,500

# SPONSORSHIP

SUPPORTING THE COLORECTAL CANCER ASSOCIATION OF CANADA

## Sponsor Information:

Company/Corporation Name: \_\_\_\_\_  
 Sponsor Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

### Check the Sponsorship Opportunity of Your Choice:

<u>Sponsorship</u>	<u>Cost</u>	<u># Players</u>	<u>Signage</u>	<u>Tax Receipt</u>
<input type="checkbox"/> Banquet Sponsor	\$7,000	2 *	At the Banquet	\$6,300
<input type="checkbox"/> Hole Sponsor	\$6,000	2 *	At One Hole	\$5,300
<input type="checkbox"/> Beverage Sponsor	\$6,000	2 *	At the Banquet & Pitching Competition	\$5,300
<input type="checkbox"/> Lunch Sponsor	\$4,000	-	With the lunch	Full amount
<input type="checkbox"/> Prize Sponsor	\$4,000	-		Full amount
<input type="checkbox"/> Breakfast Sponsor	\$3,000	-	At the buffet breakfast	Full amount
<input type="checkbox"/> Golf Ball Sponsor	\$3,000	-	On the Golf Balls	Full amount

Sorry, I will not be able to be a Sponsor and/or attend, but please accept my donation in the amount of \$ \_\_\_\_\_. A tax receipt will be issued.

Please make cheques payable to: CCAC - Stewart Creek Tournament (2011); or

Credit Card:  VISA  Master Card  Amex Card

Card #: \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_

Charitable Registration Number **86657 2423 RR0001**

**JUNE 23, 2011**

#### Player #1

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Address: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_  
 Shoe Size<sup>(1)</sup>: 6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0 10.5 11.0 11.5 12.0 12.5 13.0 14.0 15.0  
 Shoe Width<sup>(1)</sup>:  Narrow  Medium  Wide  X-Wide **Initials for Monogramming:** \_\_\_\_\_

#### Player #2

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Address: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_  
 Shoe Size<sup>(1)</sup>: 6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0 10.5 11.0 11.5 12.0 12.5 13.0 14.0 15.0  
 Shoe Width<sup>(1)</sup>:  Narrow  Medium  Wide  X-Wide **Initials for Monogramming:** \_\_\_\_\_

(1) Golf Town carries Footjoy shoes if you would like to check sizing. The shoe for this Tournament is the DryJoys Tech

**PLEASE MAIL THIS COMPLETED FORM TO:**

Rothschild (Canada) Inc.  
 Attn. Yolanda Campos  
 3601, 150 – 6<sup>th</sup> Ave. SW, Calgary, AB T2P 3Y7  
 P. (403) 537.6310 Fax. (403) 537.6389  
 Yolanda.Campos@rothschild.com

**(\*) RE: ADDITIONAL PLAYERS**

If you want to register a foursome to the Tournament please list the additional players on the accompanying *Individual Players* form.

# INDIVIDUAL PLAYERS

SUPPORTING THE COLORECTAL CANCER ASSOCIATION OF CANADA

**Registration Information:**

**Company/Corporation Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone:** (    ) \_\_\_\_\_ **Fax:** (    ) \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Cost: \$600 per player**

**Sorry, I will not be able to attend, but please accept my donation in the amount of \$ \_\_\_\_\_.**  
A tax receipt will be issued.

Please make cheques payable to: CCAC - Stewart Creek Tournament (2011); or

Credit Card:     **VISA**             **Master Card**             **Amex Card**

**Card #:** \_\_\_\_\_ **Expiry** \_\_\_\_\_ / \_\_\_\_\_

Charitable Registration Number **86657 2423 RR0001**

**JUNE 23, 2011**

**Player #1**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: (    ) \_\_\_\_\_

Shoe Size<sup>(1)</sup>: 6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0 10.5 11.0 11.5 12.0 12.5 13.0 14.0 15.0

Shoe Width<sup>(1)</sup>:     Narrow     Medium     Wide     X-Wide            **Initials for Monogramming:** \_\_\_\_\_

**Player #2**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: (    ) \_\_\_\_\_

Shoe Size<sup>(1)</sup>: 6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0 10.5 11.0 11.5 12.0 12.5 13.0 14.0 15.0

Shoe Width<sup>(1)</sup>:     Narrow     Medium     Wide     X-Wide            **Initials for Monogramming:** \_\_\_\_\_

**Player #3**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: (    ) \_\_\_\_\_

Shoe Size<sup>(1)</sup>: 6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0 10.5 11.0 11.5 12.0 12.5 13.0 14.0 15.0

Shoe Width<sup>(1)</sup>:     Narrow     Medium     Wide     X-Wide            **Initials for Monogramming:** \_\_\_\_\_

**Player #4**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: (    ) \_\_\_\_\_

Shoe Size<sup>(1)</sup>: 6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0 10.5 11.0 11.5 12.0 12.5 13.0 14.0 15.0

Shoe Width<sup>(1)</sup>:     Narrow     Medium     Wide     X-Wide            **Initials for Monogramming:** \_\_\_\_\_

*(1) Golf Town carries Footjoy shoes if you would like to check sizing. The shoe for this Tournament is the DryJoys Tech*

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