

The Second Annual Mustang Capital Charity Golf Tournament Benefitting the Colorectal Cancer Association of Canada Stewart Creek Golf & Country Club JUNE 25, 2009



Colorectal Cancer
Association of Canada

Dear Friends,

After months of a cold Calgary winter, it's nice to be thinking of golf season again. Hopefully this invitation finds you well and brings back fond memories of the great day we enjoyed last year at the Inaugural Charity Golf Tournament in support of the Colorectal Cancer Association of Canada ('CCAC').

Thanks to your participation and support, the CCAC has enjoyed a great year highlighted by the following key accomplishments:

- Played a leading role in causing the Province of Alberta to approve best in class treatment medications such as Oxaliplatin, Avastin and Vectibix and also bringing population-based screening to the Province;
- Worked with stakeholders across the country to raise the standard of care of rectal cancer treatment in Canada;
- Launched the Giant Colon Tour, a forty-foot inflatable walk through educational exhibit promoting awareness, screening and prevention which will tour the country, hopefully coming soon to Alberta;
- Overhauled the CCAC's website and all educational and resource materials;
- Created the Cancer Coach Program to train twenty five coaches per year to provide personalized support to individual patients and their families. The first group trained in 2008 is already having a tremendous impact and the next training will take place in May 2009; and
- Organizing a Canadian Colorectal Cancer Round Table Conference on "The Future of Cancer Care Management 5 Years and Beyond" scheduled for April 2009.

We sincerely hope you will be able to participate in this year's Second Annual Charity Golf Tournament benefitting the CCAC. Through your generosity, last year's tournament raised over \$100,000. In keeping with the spirit of the times, we have lowered the cost of hole sponsorship and also for individual players. Our goal is to add three more foursomes and a few more hole sponsors, such that we can meet or exceed the amount we raised last year. We have also worked hard with the team at Stewart Creek to ensure that this year's tournament is even better than last year's --- if you liked the golf jacket we gave away last year, you will love this year's complementary gift.

We hope we can count on your support and look forward to seeing you on June 25th at Stewart Creek.

Remember that Colorectal Cancer is *Preventable, Treatable and Beatable*.

Paul Moynihan



Love life? Get Screened!

TOURNAMENT INFORMATION

Date:	June 25, 2009	Registration:	8:30 am
Location:	Stewart Creek Golf & Country Club, Canmore , Alberta	Shot Gun Start:	9:15 am
Format:	Two Person Best Ball (each player plays their own ball)	Cocktails & Putting Contest:	1:30 pm
Maximum Players:	84	Event Banquet:	2:00 pm
		Prizes Presentation:	3:30 pm

HOLE SPONSORS:

Cost: \$5,000 (a \$4,280 tax receipt will be provided)

- Includes 2 golfers, prominent signage, recognition throughout the event and our eternal gratitude.

Individual Players:

Cost: \$500 per player

- Includes three wonderful meals, a fabulous complementary giveaway, green fees, prizes, on-course hospitality and much more!

Colorectal Cancer
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Mustang
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Awareness

- ❖ Resource for diagnostic tests and clinical trials available
- ❖ Providing updated news and resources through the website
- ❖ Offering print and web resource materials

Advocacy

- ❖ Lobbying key decision makers to improve services and support programs for patients, their families and caregivers
- ❖ Offering media and advocacy training to volunteers
- ❖ Advocating for the development of provincial colorectal cancer screening programs and timely access to effective drug treatments for all Canadians

Education

- ❖ Sharing colorectal cancer facts, signs & symptoms with the public at large
- ❖ Promoting primary prevention through diet and exercise
- ❖ Informing individuals about screening and treatment options

Support

- ❖ Providing a Cancer Coach Program and Coping Skills Workshops
- ❖ Assisting patients and their families on ways to navigate the health care system and the information they receive about the disease
- ❖ Developing grassroots support groups and patient information evenings

For More Information:

Paul Moynihan



403.537.6310

paul.moynihan@mustangcapital.ca

John Munro



403.609.6099

jmunro@stewartcreekgolf.com

Barry Stein, President

Colorectal Cancer
Association of Canada

1.877.50.COLON (26566)

barrys@colorectal-cancer.ca