

Do you have colorectal cancer? Are you interested in sharing your story?



We are interviewing 60-85 year-olds with colorectal cancer (pre- or post-surgery, or metastatic) about their personal experiences, health goals, and treatment decisions. The insights drawn from these interviews will be used to develop health solutions and programs that better meet patients' needs. Your personal information will be kept strictly confidential.

Participation involves a 45-minute to **1-hour phone interview** followed by 5 days of short answer **journal-writing** (10 minutes per day). You will be financially compensated for your time.

If you or anyone you know would be interested in participating, please contact **(289) 936-9378** or **diane@selfcarecatalysts.com**.

Who We Are: Self Care Catalysts is a health research, strategy, and solutions company with a unique concept and approach. We believe that patients deserve a strong voice within the health care industry and need to be active participants in their treatment choices. We work with members of the health care industry to ensure that they hear the patients' voice and understand that patients' needs go beyond the purely medical.

Why Participate: It's a win-win scenario. Individuals become part of the team in treating their own health challenges – using their experiences to help both themselves and their peers – and the health care industry gains a more comprehensive understanding of patients and how to provide them with what they really want and need.



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